

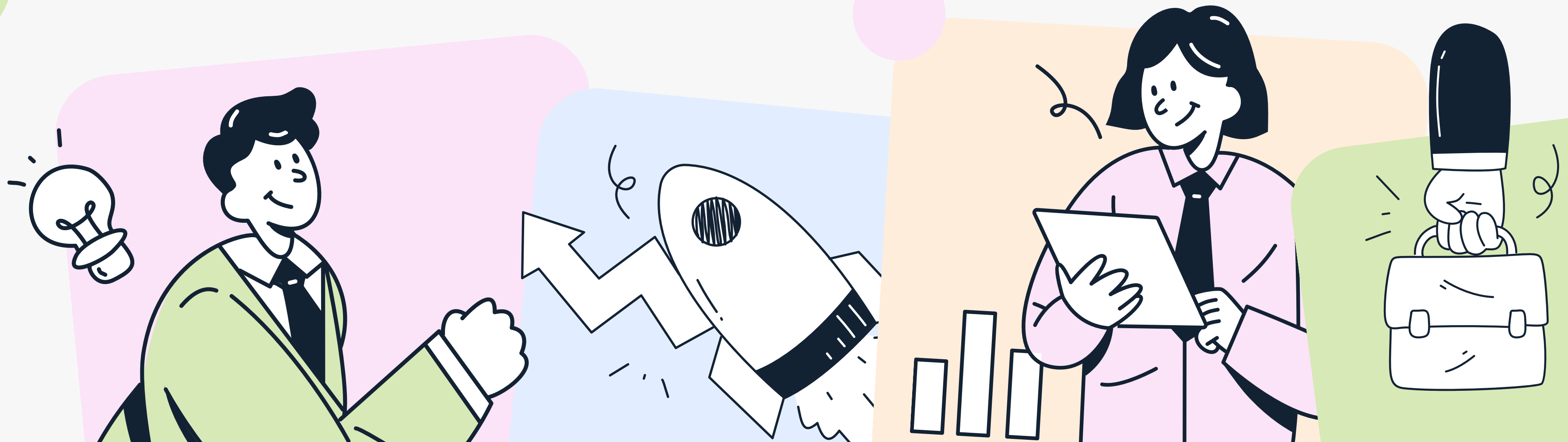
Employer Branding & Reputation Building



Presented By:
**VIZCOM
SOLUTIONS**

Biolaxi Enzymes - **Glassdoor** and **AmbitionBox**

Case Study





Building Brands People Believe In



The Dream Desk builds authentic employer brands that people trust, connect with, and genuinely want to work for.

www.thedreamdesk.com

The New Corporate Reality

Reputation defines resilience



Transparency Wins

Employees trust organizations that communicate openly and authentically.



Employer Reputation Shapes Hiring

Candidates research workplace culture long before applying.



Employee Experience Drives Retention

Strong cultures create trust, engagement, and long-term loyalty.

BIOLAXI ENZYMES

THE DREAM DESK



SUSTAINABLE INNOVATION. STRONG GROWTH.

Driving impact through eco-friendly enzymes for a better tomorrow.

REVENUE 2025

₹45 CRORES

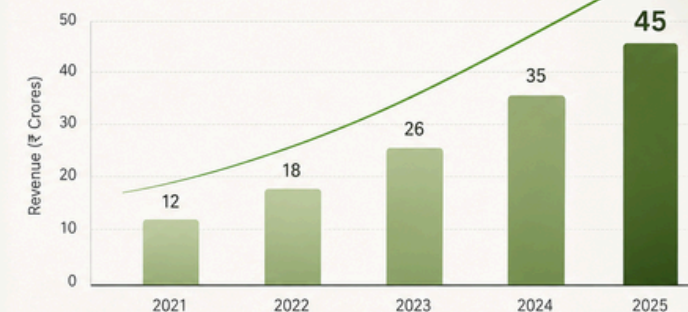


A Strong Year of Growth

Our commitment to innovation, quality, and sustainability continues to drive meaningful results.

INNOVATING ENZYMES. ENRICHING LIFE.

OUR GROWTH JOURNEY



2025 REVENUE

₹45 CRORES

Strong Growth. Sustainable Impact.



SUSTAINABLE SOLUTIONS

Eco-friendly enzymes for a better planet.



INNOVATIVE ENZYMES

Amylase, Lipase, Pepsin, Pectinase, Phytase & more.



INDUSTRIAL APPLICATIONS

Empowering industries with high-performance solutions.



BUILDING VALUE, CREATING IMPACT

Delivering growth for our partners and communities.



Company Size

- 50- 201 employees
- FY2025 reported revenue: approximately ₹45.8 crore (~USD 5.4–5.6 million)
- SME (Small & Medium Enterprise) category in India

Company Overview

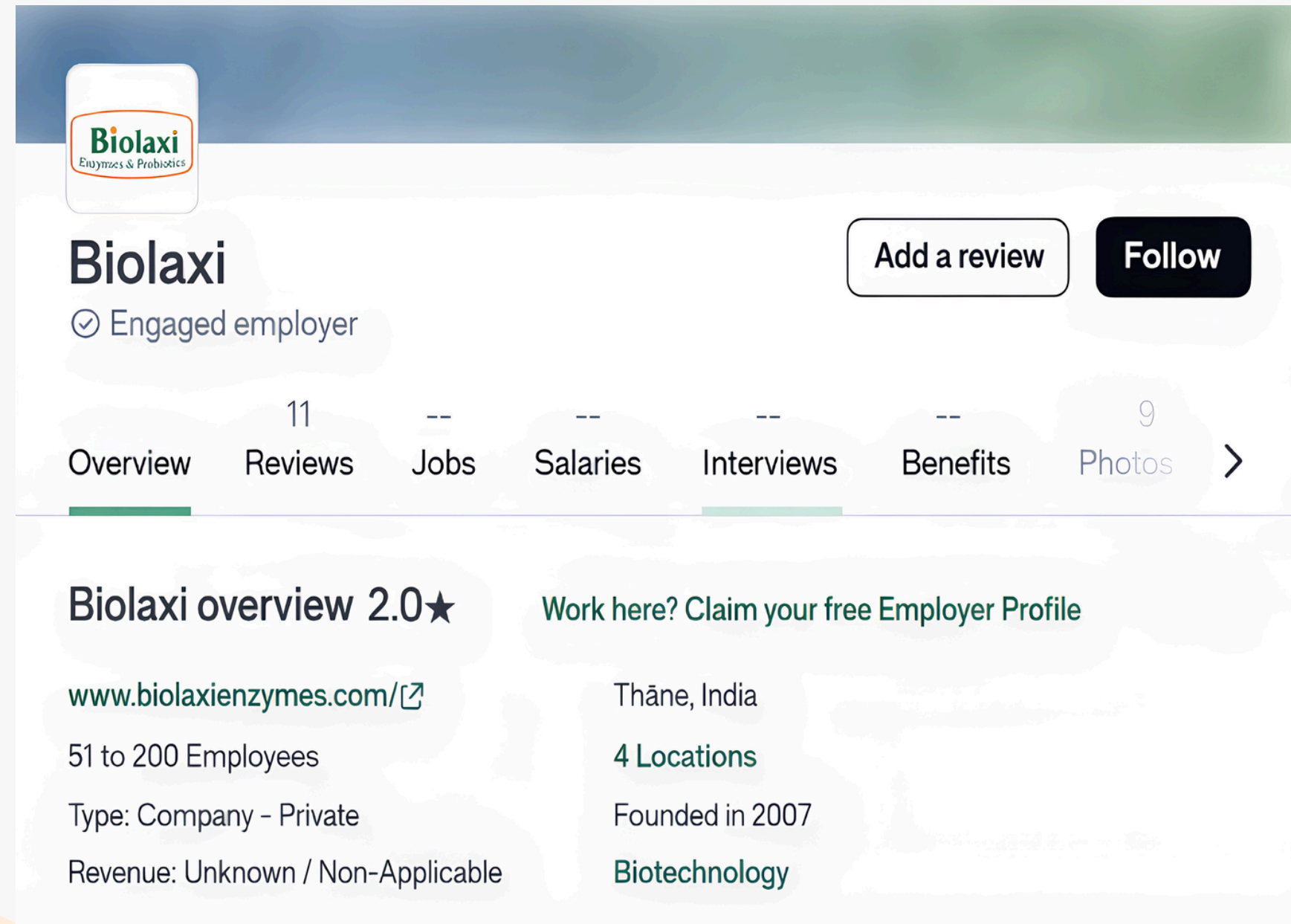
- Biolaxi Enzymes Pvt Ltd is an Indian biotechnology and industrial enzyme manufacturing company.
- Over the years, the company has expanded its footprint across domestic and international markets and has developed a reputation for quality manufacturing, reliable supply, and competitive pricing.

Managing Director

- Managing Director — Yatinkumar Wani
- Yatinkumar Wani is the Managing Director and key driving force behind Biolaxi Enzymes Pvt Ltd.

Diagnosing Identity and Perception

Understanding where you stand before redefining direction



The screenshot shows the GlassDoor profile for Biolaxi Enzymes & Probiotics. The profile includes a company logo, a verified 'Engaged employer' status, and navigation tabs for Overview, Reviews (11), Jobs, Salaries, Interviews, Benefits, and Photos (9). The overview section displays a 2.0 star rating, the company website, employee count (51 to 200), company type (Private), revenue status (Unknown / Non-Applicable), location (Thane, India), number of locations (4), founding year (2007), and industry (Biotechnology). There are buttons to 'Add a review' and 'Follow'.

Biolaxi
Engaged employer

11 Reviews | -- Jobs | -- Salaries | -- Interviews | -- Benefits | 9 Photos

Biolaxi overview 2.0★ [Work here? Claim your free Employer Profile](#)

www.biolaxienzymes.com/
51 to 200 Employees
Type: Company - Private
Revenue: Unknown / Non-Applicable

Thane, India
4 Locations
Founded in 2007
Biotechnology

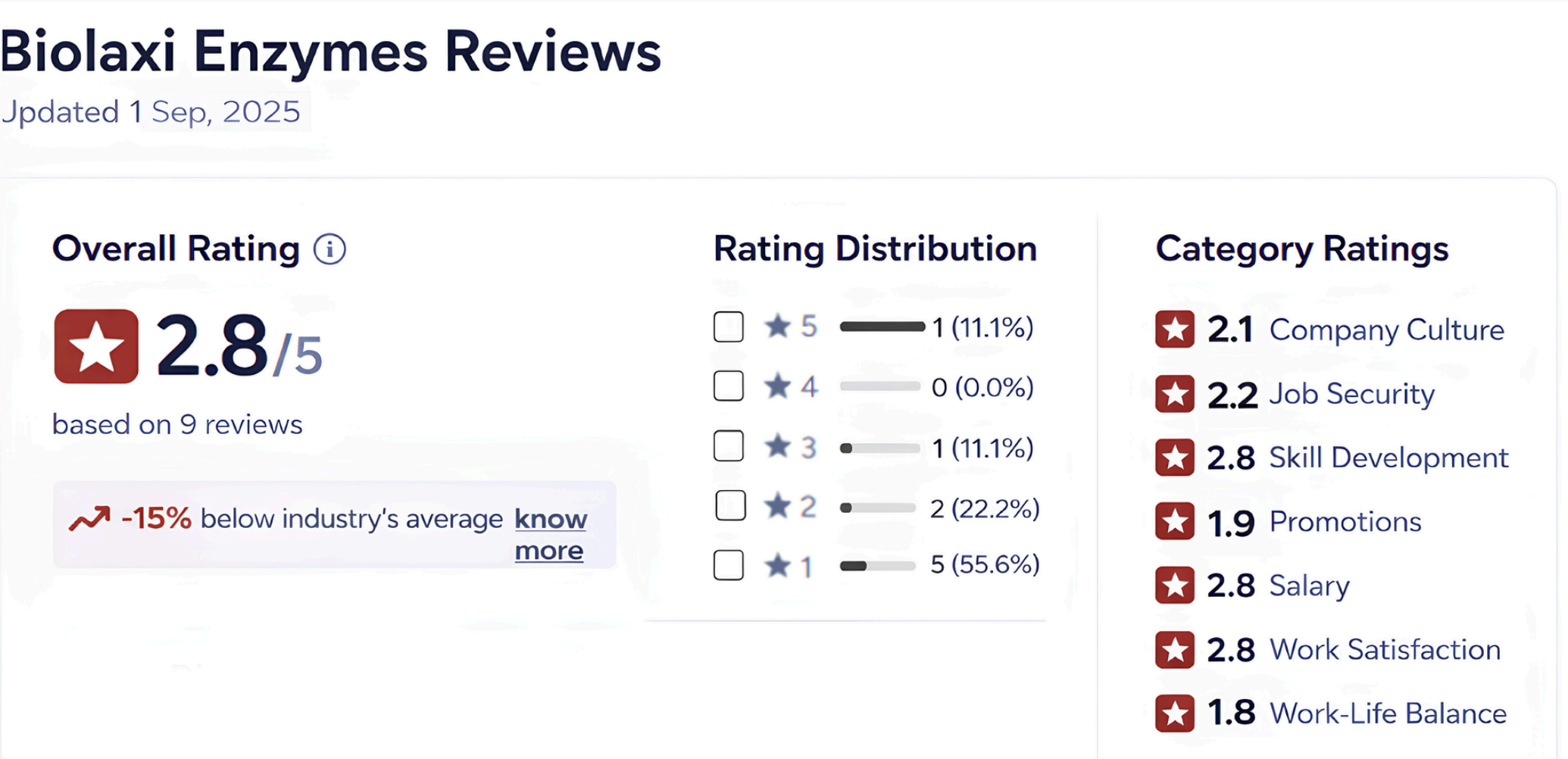
Biolaxi Enzymes **GlassDoor** Initial Position - Sep 2025

Rating 2.0 as of September 2025



Diagnosing Identity and Perception

Understanding where you stand before redefining direction



Biolaxi Enzymes **AmbitionBox** Initial Position – Sep 2025

Rating 2.8 as of September 2025



Pain Points

- Low overall employer rating
- Rating distribution heavily skewed toward lower reviews, impacting perception
- Weak scores across key parameters:
 - Work-Life Balance
 - Promotions
 - Company Culture
- Employer brand positioned below industry average, affecting talent attraction and retention



Approach

- Stage 1: Audit: Review Glassdoor and AmbitionBox profiles, verify accuracy and completeness, flag key concern areas.
- Stage 2: Review Strategy: Develop response strategy (tone, key messages) and organic review generation plan, address core issues identified in **Stage 1**
- Stage 3: Planning: Improve company perception on review platforms, highlight culture, leadership, and growth, complete and update all profile details
- Stage 4: Content Development: Create content aligned with **Stage 3** strategy, update profiles with branding, achievements, initiatives, and benefits
- Stage 5: Execution: Implement updates across Glassdoor and AmbitionBox, drive compliant, structured review management aligned with platform algorithms
- Stage 6: Monitoring & Reporting: Continuously track reviews and employee feedback, analyse sentiment and category-wise trends, deliver a monthly insights and recommendations report

Company Info Update

'GLASSDOOR' For employers

 Biolaxi   |   rajshree@biolaxienzymes.com



Employer profile

Add & edit public information that's shown on your Glassdoor Employer Profiles.

Company updates

Shared company info



By specific location



 Default Profile 

Company info

Details

Photos

Awards



Shared company info

Logo

Upload a logo you think represents your company well.



- Maximum file size is 2MB
- Please use file types: .jpg .png
- Minimum image height is 256px
- Minimum image width is 256px

Basic info

Introduce yourself to job seekers.

Company website

Total employees



HQ city



Company Photo Update

'GLASSDOOR' For employers

 Biolaxi   |   rajshree@biolaxienzymes.com



Employer profile

Add and edit public information that's shown on your Glassdoor Employer Profiles.

Company updates

Shared company info

By specific location

 Default Profile

Company info

Details

Photos

Awards

Company story

Details

Help jobs stand out by highlighting your employee experience with photos. Upload a photo below that meets the size and format requirements.

Company photos

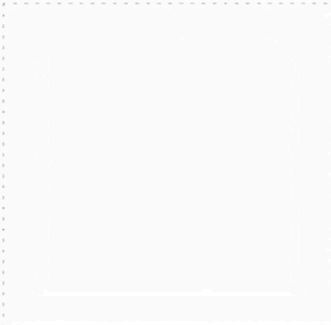
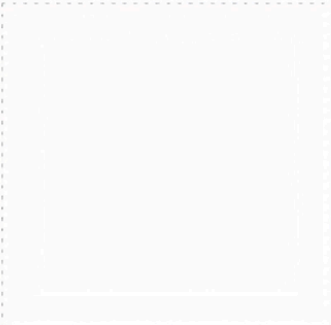
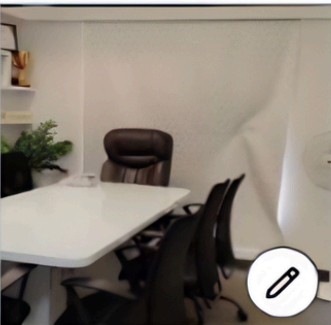
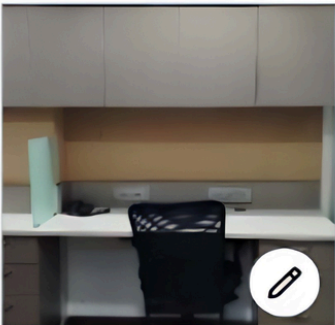
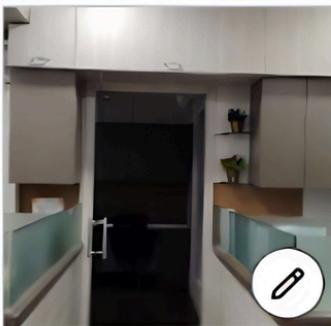
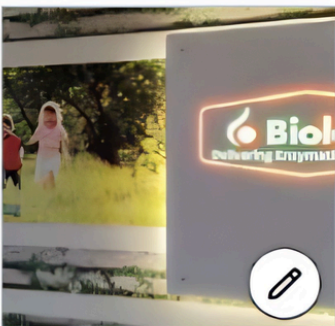
Upload photo



Maximum file size is 5MB
Please use file types: .jpg .jpeg .png
Recommended image size ratio is 4:3

Current company photos

 Reorder



Company Award Update

'GLASSDOOR' For employers

Biolaxi | rajshree@biolaxienzymes.com



Employer profile

Add and edit public information that's shown on your Glassdoor Employer Profiles.

Company updates

Shared company info

By specific location

Default Profile

Company info

Details

Photos

Awards

Company story

Details

Awards

Employer profile | 'GLASSDOOR'

All awards

Add awards to display on your company profile.

Add award

2025	HALAL Certified Halal, 2025	
	ISO 9001:2015 HACCP Certified ISO 9001, 2025	
	cGMP Good Manufacturing Practice Certified GMP, 2025	
	FDA Food and Drugs Administration Certified FDA, 2025	
	GMP Certified GMP, 2025	
	KOSHER Certified KOSHER, 2025	





^



Awards

Details

Work From Home

1,244/5,000

Cancel

Save changes

161/4.000

Our vision at Biolaxi Enzymes Pvt Ltd is to be a benchmark in the field of development of safe and eco-friendly enzyme solutions that are affordable to everyone.



- Shared company info
- By specific location
- Default Profile
- Company info
 - Details
 - Photos
 - Awards
- Company story
 - Details
 - Diversity and inclusion
- Benefits
 - Details
 - Work From Home

to rest, recover, or pursue personal goals knowing their workplace stands behind them.

At Biolaxi Enzymes, we value people for who they are, not just for what they do. Our Unpaid Extended Leave option reinforces that commitment, promoting balance,

Insurance, Health & Wellness

At Biolaxi Enzymes, the well-being of our employees and their families is a top priority. Our Health Insurance Program is designed to provide comprehensive medical coverage that ensures peace of mind and financial protection during times of need. We believe that a healthy workforce is the foundation of a strong, innovative organisation.

Our plan includes coverage for hospitalisation, outpatient treatments, specialist consultations, maternity care, and preventive health check-ups. In addition, employees can extend coverage to dependents, ensuring the health and safety of their loved ones. We also offer access to trusted healthcare providers, 24/7 medical assistance, and cashless hospitalisation facilities for convenience and quick support.

Biolaxi complements this with wellness initiatives including fitness programs, mental health support, and regular health awareness drives promoting a holistic approach to employee care.

☒ **Health Insurance**

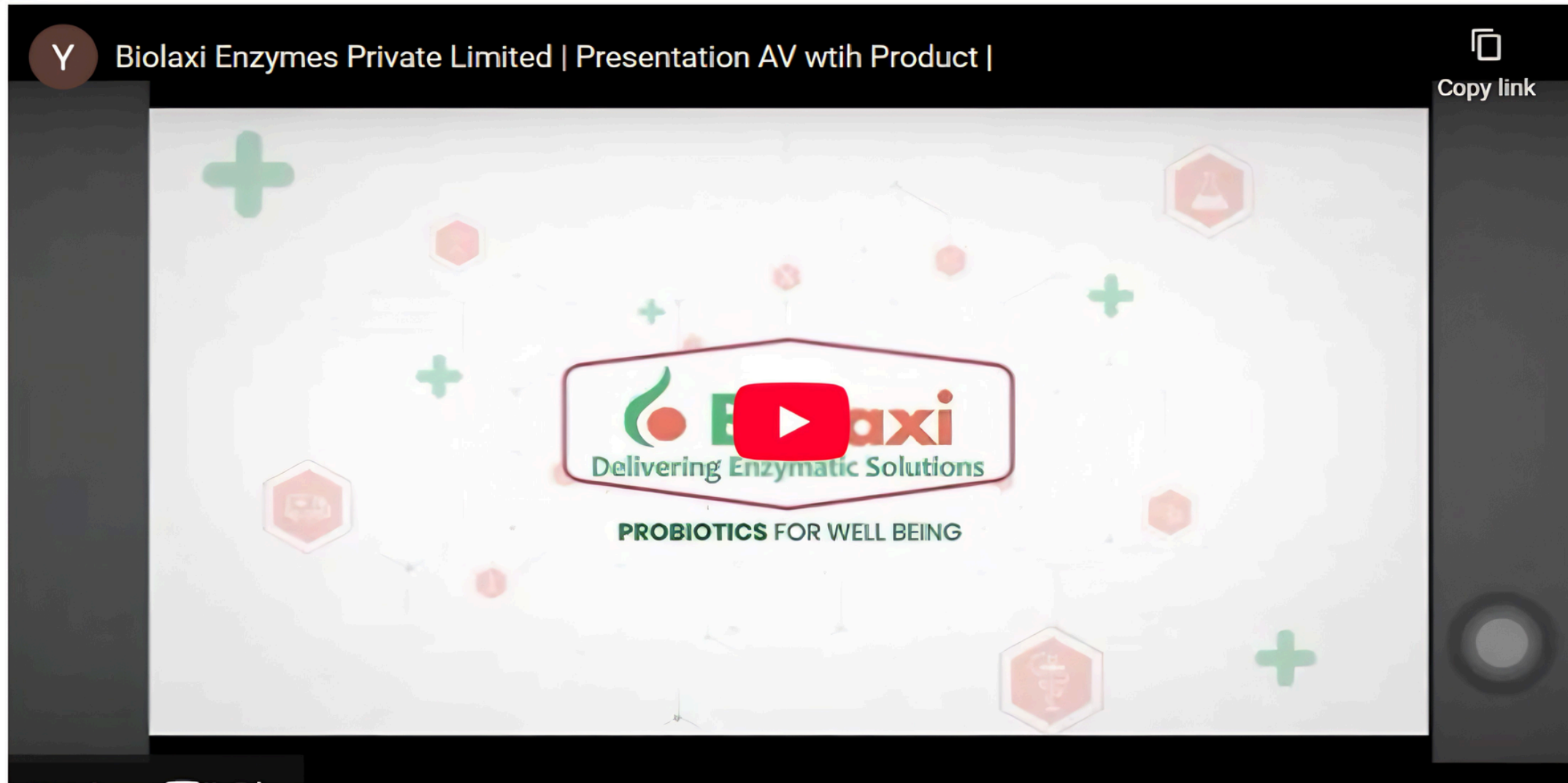
0%





Company News 3mo ...

Y Biolaxi Enzymes Private Limited | Presentation AV wth Product |


Copy link

GlassDoor Reviews– Biolaxi Enzymes

1.0 ★☆☆☆☆ 28 Oct 2021 ...

Needed a re-brand

Qa technician

Former employee, more than 1 year

☒ Recommend ☐ CEO approval ☒ Business outlook

Pros
The pay at this job was mediocre at best. Lots to learn as far as regulatory issues...

Cons
Not a great atmosphere to be around for too long. Honestly, best to keep all...

Show more ▾

Helpful Share 3

Unfavourable Reviews

5.0 ★★★★★ 29 Oct 2025 ...

Empowering leadership encouraging scientific excellence

R&d manager

Current employee, less than 1 year Nashik

☒ Recommend ☐ CEO approval ☒ Business outlook

Pros
Fair compensation aligned with industry standards

Cons
The environment feels stable and effectively managed overall.

Advice to Management
Leaders recognise effort and dedication, not just outcomes.

Helpful Share

Curated Reviews

GlassDoor Reviews– Biolaxi Enzymes

1.0 ★☆☆☆☆ ▾ 27 Apr 2021 ...

Run, Don't Walk

 Quality department

Former employee, less than 1 year  Chino, CA

☒ Recommend ☐ CEO approval ☒ Business outlook

Pros

- A lot of opportunities for training - Awesome coworkers - A position at this...

Cons

- High workload when compared to compensation - Company culture supports ...

Show more ▾

 Helpful  Share  4

Unfavourable Reviews

5.0 ★★★★★ ▾ 5 Nov 2025 ...

Great operational control and growth exposure

 Production manager

Current employee, more than 3 years  Nashik

☒ Recommend ☒ CEO approval ☒ Business outlook

Pros

- Clear roles with measurable accountability metrics

Cons

- Overall, the work environment remains stable and supportive.

Advice to Management

- They nurture career growth through structured mentorship programs.

 Helpful  Share

Curated Reviews

AmbitionBox Reviews– Biolaxi Enzymes

Executive Officer in Nashik

Full Time · Other Department

★ 1.0 ▾ updated on 14 Oct 2025

Likes

Nothing much to like about, want to hamper your future growth, work here.

Dislikes

90% of things, if you still want then go and experience yourself.

Work Details

Work timings: Strict Timings

Work related travel: This job involves travel within country, travel within city.

↑ Helpful



Share

Unfavourable Reviews

Production Manager in Nashik

Full Time · Manufacturing Department

★ 5.0 ▾ updated on 05 Nov 2025

Likes

productive atmosphere with transparent communication channels .

Dislikes

No comment ,current work environment feels good .

Work Details

Work days: Monday to Friday (Flexible Timings)

Work related travel: This is a desk job.

↑ Helpful



Share

Curated Reviews

AmbitionBox Reviews– Biolaxi Enzymes

SENIOR OFFICER ADMN & ACCTS

Accounting & Taxation Department

★ 2.0 ∨ updated on 15 Jul 2019

Likes

teammates culture was so so but management is very poor and workers are not under full controlled by the management. Co's product was good, technical management staff was not able to work independently naturally growth was not there.

Dislikes

There was no relation between top management with junior / middle management , there was no proper communication between factory staff with marketing or office staff

Work Details

I was happy and gathered different type of knowledge even beyond my profile

Work days: Monday to Saturday (Flexible Timings)

Work related travel: This is a desk job.

Unfavourable Reviews

Cost Accountant in Nashik

Full Time · Accounts Department

★ 5.0 ∨ updated on 06 Nov 2025

Likes

Supportive management valuing accuracy and integrity.

Dislikes

No concerns seen, management support remain steady .

Work Details

Work days: Monday to Saturday (Flexible Timings)

Work related travel: This is a desk job.

↑ Helpful



Share

Curated Reviews

GlassDoor Result- Biolaxi Enzymes



Biolaxi

Engaged employer

Add a review

Follow

50

--

48

--

--

9

Overview

Reviews

Jobs

Salaries

Interviews

Benefits

Photo >

Biolaxi overview

4.9★

www.biolaxienzymes.com/

51 to 200 Employees

Type: Company - Private

Revenue: Unknown / Non-Applicable

Work here? Claim your free Employer Profile

Thane, India

4 Locations

Founded in 2007

Biotechnology

Biolaxi Enzymes **GlassDoor** Current Rating

- Rating Increased From 2.0 to 4.9



AmbitionBox Result- Biolaxi Enzymes

Biolaxi Enzymes Reviews

Updated 7 Nov, 2025

Overall Rating ⓘ

★ 4.9/5

based on 61 reviews

☰ On-Par with industry's average [know more](#)

Rating Distribution



Category Ratings



Biolaxi Enzymes **AmbitionBox** Current Rating

- Rating Increased From 2.8 to 4.9



Maintenance Roadmap For **GlassDoor** & **AmbitionBox**

1. Company Ratings Excellence – Proactively monitor and optimize overall company ratings to ensure Biolaxi Enzymes consistently rank among the top employers in our industry
2. Authentic Employee Reviews – Publish strategically managed reviews each month, highlighting Biolaxi Enzymes culture, leadership, and work-life balance to strengthen brand perception and trust
3. Targeted Job Visibility – Regularly post new job openings on Glassdoor and AmbitionBox, expanding Biolaxi Enzymes reach and connecting with a wider pool of high-quality candidates
4. Transparent Interview Insights – Share detailed interview experiences and sample questions to build transparency, enhance candidate confidence, and position Biolaxi Enzymes as a preferred employer
5. Active Review Engagement – Respond thoughtfully to all employee feedback, leveraging insights to boost employee satisfaction and demonstrate Biolaxi Enzymes commitment to continuous improvement

Trust Built, Reputation Secured



9326313641



Second Floor, 34, Om Heera
Panna Mall, Oshiwara



thedreamdesk.com



THE DREAM DESK

We don't just shape employer perception — we build trust, influence decisions, and create workplace brands people genuinely believe in. Every interaction, every experience, and every story strengthens the reputation your people remember and your future talent chooses.